



Coverage Snapshot

PUBLIC RELATIONS & EARNED MEDIA

OCTOBER 17th – OCTOBER 23rd, 2025

**EARNED MEDIA
PLACEMENT HIGHLIGHTS**

1.4B+ IMPRESSIONS

**EARNED MEDIA
VALUE (EMV)**

\$28M+ EMV

Islands

**12 BEST
HISTORIC
DISTRICTS TO
VISIT IN
AMERICA**

**INSIDE THE
CARIBBEAN FOOD
FESTIVALS
ELEVATING THE
REGION'S
CULINARY
PROFILE—AND
HOW TO VISIT**

Forbes

"The festival included everything from a Barrio Bites event that focused on the "chinchorro" favorite street food of the island, to upscale dining experiences hosted by renowned chefs at Dorado Beach, a Ritz-Carlton Reserve."

Date: 10/20

"Old San Juan is also home to culinary highlights like Barrachina, which not only claims to be where the piña colada cocktail was invented, but is also a great place to try classic Puerto Rican dishes like mofongo."

Date: 10/17



BEACH ≈

**CARIBBEAN
BEACHES &
COLONIAL VIBES:
SAN JUAN,
PUERTO RICO
NAMED AMONG
THE BEST CITIES
IN THE U.S.**

**THE BEST
HOTELS IN
SAN JUAN,
PUERTO
RICO**

Condé Nast Traveler

"From boutique hotels full of character to beach resorts made for basking in the sun, there's no shortage of bases to book in Puerto Rico's capital city."

Date: 10/21

"Explore the rich history of Old San Juan, the charming historic district with cobbled streets lined with colonial buildings, including the massive El Morro Fortress and country's oldest church, San Juan Bautista Cathedral, dating to 1521."

Date: 10/20



AARP®

**TOP
CROWD-FREE
BEACHES IN THE
CARIBBEAN
FOR A WINTER
WARM-UP**

**THE BEST
AND
CHEAPEST
SPRING
BREAK TRIP
(FROM
EXPERIENCE)**



HER CAMPUS™

"If you're looking for the best and most affordable spring break destination for you and your friends, I have two words for you: Puerto Rico Here, there is something for everyone."

Date: 10/23

"While some visitors never leave the resorts fronting Isla Verde Beach near San Juan, I suggest a 20-mile, roughly one-hour ferry ride from the town of Ceiba, on Puerto Rico's east coast, to the island of Culebra."

Date: 10/21



FOR ANY QUESTIONS, PLEASE CONTACT:
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