



Coverage Snapshot

PUBLIC RELATIONS, EARNED, & SOCIAL MEDIA

NOVEMBER 2025

EARNED MEDIA IMPRESSIONS

4.75B+ IMPRESSIONS

EARNED MEDIA VALUE

\$95.1M+ EMV



10 RESORTS PERFECT FOR MULTIGENERATIONAL FAMILY VACATIONS

"Bring the whole family on a tropical getaway, no passports needed, to Hyatt Regency Grand Reserve Puerto Rico. The resort will please everyone in your crew, with complimentary bike rentals, free paddleboarding and kayaking, a Tom Kite—signature golf course, a full-service spa, two outdoor pickleball courts, kids activities, and three pools, including the largest lagoon-style pool in Puerto Rico."

Date: 11/4



WHERE TO GO ON YOUR NEXT GIRLS TRIP



"We loved how accessible it was to fly to San Juan from the US (not to mention how easy it was to get around by car or Uber when we got there), and that we didn't even need to pack our passports."

Date: 11/10



Forbes

"Puerto Rico has been enjoying a tourism boom, fueled by the island's easy access from many U.S. cities, close to 300 beaches, lush tropical landscapes, and rich endemic culture. (The island saw 11.7 million visitors in 2024, a roughly 30% increase from pre-pandemic 2019, according to Discover Puerto Rico)."

Date: 11/17



FOUR SEASONS OPENS FIRST PUERTO RICO RESORT THIS MONTH

DISCOVER PUERTO RICO UNVEILS DIGITAL JOURNEY OF THE ISLAND'S TRADITIONS



"We are thrilled about this project because it is a beautiful tribute to our culture that invites people to experience it, feel it, and savor it. It is a project that appeals to travelers, the Puerto Rican diaspora, and the local community alike. It was developed by our in-house team with local talent, and we are very proud of the results," said Jorge L. Pérez, CEO of Discover Puerto Rico."

Date: 11/20



VOGUE

"In addition to being a crown jewel of American territories, Puerto Rico is a gorgeous tropical destination to celebrate your new marriage."

Date: 11/21



THE 17 BEST TROPICAL HONEYMOON DESTINATIONS FOR POST-NUPTIAL BLISS

THIS TINY CARIBBEAN ISLAND OFF THE COAST OF PUERTO RICO HAS ONE OF THE WORLD'S BEST BEACHES—NO PASSPORT NEEDED

TRAVEL+LEISURE

"A perfect crescent of sugar-fine sand meets crystal-clear waters at Playa Flamenco, a beach so breathtaking you'll marvel that it's still so untouched."

Date: 11/29



FOR ANY QUESTIONS, PLEASE CONTACT: DISCOVERPRCORE@HELLOMMC.COM

