

# Coverage Snapshot

PUBLIC RELATIONS, EARNED & SOCIAL MEDIA

OCTOBER 2025



EARNED MEDIA IMPRESSIONS

4.31B+ IMPRESSIONS

EARNED MEDIA VALUE

\$86.2M+ EMV

## TRAVEL+ LEISURE

*“Located less than a three-hour flight from Miami, Puerto Rico offers beautiful beaches and a variety of resorts, including attractive budget options. Explore the Island’s history with a walk through Old San Juan, or visit El Yunque National Forest for a change of scenery from the sunny beaches.”*

Date: 10/4

**AFFORDABLE CARIBBEAN VACATIONS: 12 DESTINATIONS PERFECT FOR BUDGET TRAVELERS**



**TOP ISLANDS: READERS’ CHOICE AWARDS 2025**



## Condé Nast Traveler

*“Condé Nast Traveler readers rank the top islands in the world, from Indonesia to the United States. The Caribbean & The Atlantic: 5. Puerto Rico – 91.72.”*

Date: 10/7

## USA TODAY

*“The Hyatt Regency Grand Reserve Puerto Rico is situated at the base of the El Yunque National Forest, the perfect starting point for a guided rainforest run to explore the area’s natural wonders.”*

Date: 10/8

**10 GUIDED RUNNING TOURS THAT TAKE YOU AROUND THE WORLD**



**13 BEST BACHELORETTE PARTY DESTINATIONS FOR EVERY TYPE OF BRIDE**



## VOGUE

*“San Juan is the perfect backdrop for a low-key but lively bachelorette bash. Explore historic landmarks, savor local flavors, and salsa dance the night away.”*

Date: 10/11

## CMW

CONFERENCE & MEETINGS WORLD

*“The Island recorded \$164.7m in economic impact from business events, a 16% year-on-year increase. Between July 2024 and June 2025, it secured 257,496 room nights. Forty-three citywide events are in the pipeline, worth an estimated \$166m.”*

Date: 10/14

**PUERTO RICO ANNOUNCES RECORD EVENTS GROWTH AT IMEX AMERICA**



**INSIDE THE CARIBBEAN FOOD FESTIVALS ELEVATING THE REGION’S CULINARY PROFILE—AND HOW TO VISIT**



## Forbes

*“The festival included everything from a Barrio Bites event that focused on the “chinchorreo” favorite street food of the Island, to upscale dining experiences hosted by renowned chefs at Dorado Beach, a Ritz-Carlton Reserve.”*

Date: 10/20