

PUBLIC RELATIONS EARNED MEDIA & INFLUENCER SNAPSHOT

July 20 – July 26, 2019

Earned media placement highlights

140M+ IMPRESSIONS

Social reach highlights

14.2M+ IMPRESSIONS

FAST COMPANY

As Governor Resigns Puerto Rico Assured Traveler It's Still Open For Business



"...the press release ends with a plea: 'Tourism plays an integral role in strengthening the economy and creating jobs, and we're confident Puerto Rico's tourism will continue to thrive in the months ahead, and will not be impacted by the events of the last two weeks.' In short, now more than ever, Puerto Rico needs the world's support—and its tourists."

Additional Coverage:



The Street Is The Perfect Place To Soak Up The Spirit Of San Juan

FORTUNE



"...to dive a little deeper into the Island's art and culture, head east to Santurce. The slightly less glossy barrio has gone through revitalization in the past few years – one can be experienced firsthand on Calle Loíza."



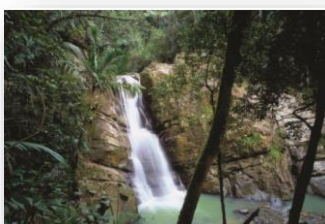
Travel + Leisure August Issue (PRINT)

- Vieques (Top 10 Caribbean Islands)
- Serafina Beach Hotel (Top 25 Caribbean Resorts)
- Dorado Beach, a Ritz-Carlton Reserve (Top 25 Caribbean Resorts)

USA TODAY

10 Cheap Labor Day Getaway Ideas

"... Puerto Rico is welcoming visitors back to key sites such as El Yunque National Forest (pictured here), Old San Juan, and the stunning Flamenco Beach."



CNW

CaribbeanNationalWeekly.com

The Easiest Ways To Go Island-Hopping In The Caribbean

"Puerto Rico is one of the jewels of the Caribbean. The Island is known for its cuisine – a mixture of Spanish, African, and Taino – plus its strong rum and impressive architecture."

