

# PUBLIC RELATIONS EARNED MEDIA & INFLUENCER SNAPSHOT

September 28 – October 4, 2019

Earned media placement highlights

125M+ IMPRESSIONS

Social reach highlights

24.6M+ IMPRESSIONS

## Fodor's Travel

### Fodor's Finest: The Best Hotels In The Caribbean



"El Blok is an architectural gem. It's both naturally cooling and hurricane-proof, with geometric cut-outs that cast interesting shadows in the rooms."

### 10 Beaches That Are Actually Better In Winter



## Reader's Digest

"Condado Beach is one of the island's most popular beaches... an urban oasis with a full array of hotels, restaurants, and shops framing the turquoise sea and vanilla sand."

### Exploring The Streets Of Old San Juan



## LEISURE GROUP TRAVEL

"...there's no finer destination for communing with the past than Old San Juan. For information, log on to Discover Puerto Rico's website."

## the POINTS GUY

"Puerto Rico is the best of many worlds, it has its own culture, beautiful beaches, isn't too far from the U.S. mainland and doesn't require a passport for U.S. citizens."

### Tips For Visiting Puerto Rico On A Family Vacation



## COASTAL LIVING

"Puerto Rico is an unincorporated territory of the United States, which means that traveling there is just like traveling to any other part of the U.S."

### Do You Need A Passport To Visit Puerto Rico?



### October Travel Deals



## WASHINGTONIAN

"... you can check out the water sports, relax in the gardens, be pampered at the spa, play tennis, and dine at one of ten restaurants and lounges."

