

PUBLIC RELATIONS EARNED MEDIA & INFLUENCER SNAPSHOT

October 5 – October 11, 2019

Earned media placement highlights

63M+ IMPRESSIONS

Social reach highlights

20M+ IMPRESSIONS

Condé Nast Traveler

#1 Island In the Caribbean: Puerto Rico

Puerto Rico was recognized as the #1 Caribbean Island on the list of "[Top 5 Islands in the Caribbean & the Atlantic](#)" for 2019.

Seven of Puerto Rico's hoteliers were recognized on three additional categories: [Best Resorts in the World](#), [Top 50 Resorts in the Caribbean Islands](#), and [Top 15 Hotels in the Caribbean and Central America](#).

The Best Winter Travel Packages In The Tropics



Forbes

"...there's no better place to celebrate than at one of the locations that lays claim to the birth of the cocktail: Caribe Hilton..."



MATADOR network

How To Experience The Magic Of Puerto Rico's BioBays

"... visiting a bioluminescent bay is something you shouldn't leave Puerto Rico without doing."



Fodor's Travel

The 28 Best Beaches In The Caribbean

"... the most celebrated is Playa Flamenco on the northern shore of Culebra—an island that's a 50-minute ferry ride from Cieba."



TRAVEL WEEKLY

JetBlue Features Lin-Manuel Miranda's Puerto Rico Video Series

"JetBlue passengers will enjoy the opportunity to learn more about the variety of experiences in Puerto Rico through Lin-Manuel, our valued partner, whose love for the island is sincere." – Brad Dean, CEO of Discover Puerto Rico "

