

PUBLIC RELATIONS EARNED MEDIA & INFLUENCER SNAPSHOT

October 19 – October 25, 2019

Earned media placement highlights

66.7M+ IMPRESSIONS

Social reach highlights

49.8M+ IMPRESSIONS

USA TODAY

Rosario Dawson, Lin-Manuel Miranda Help Travelers Rediscover Puerto Rico As Tourism Bounces Back

"We're thrilled to report that Puerto Rico's tourism is the strongest it's ever been." – Brad Dean, CEO of Discover Puerto Rico



43 Most Haunted Places In The World That Are Beautifully Scary



Condé Nast Traveler

"Puerto Rico's natural beauty and rich history lends itself quite well to eerie experiences. One of the most famous spooky sites on the Island is Teatro Tapia."

15 Places To Experience Carnival In The Caribbean

Fodor's Travel

"Carnaval Ponceño is an annual weeklong celebration held in the city of Ponce that typically begins the week before Lent (either February or March)."



cafe mom

24 Vacation Views Worth A Last-Minute Trip In 2019

"Located just an hour from the metro, Cueva Ventana in Puerto Rico makes for a perfect hike. The photo opps are incredible..."



27 Natural Wonders Everyone Should See In Their Lifetime

BUSINESS INSIDER

"El Yunque National Forest in Puerto Rico is one of the most ecologically diverse forests in the US despite its relatively small spread."



"Flamenco Beach has been ranked as one of the best in the world by TripAdvisor and is known for its reef which houses a variety of marine life."



"Caja de Muertos is a gorgeous natural reserve off the southern coast of Puerto Rico. Not only is the view above water incredible, but the scuba diving -- below the surface -- is magical."

