

PUBLIC RELATIONS EARNED & SOCIAL MEDIA SNAPSHOT

November 2 – November 8, 2019

Earned media placement
highlights

61M+ IMPRESSIONS

Social reach
highlights

35M+ IMPRESSIONS

TRAVEL WEEKLY

Puerto Rico Goes Big On Art



"Our island offers many options for travelers looking for arts and culture, from our muralists and street artists to our museums, galleries and art fairs."
– Brad Dean, CEO Discover Puerto Rico

TRAVEL AGENT CENTRAL

Puerto Rico To Embrace Booming Street Art Scene



"Some areas of Puerto Rico are a true haven for mural art, yet we're not a destination typically visited for that."
– Brad Dean, CEO of Discover Puerto Rico

Celebrate Christmas In The Caribbean At These 5 Destinations



"For either parties or seclusion at an affordable price, head to Puerto Rico. It's an easy flight from the US, with no passport required for citizens."

Forbes

Tablet Reveals The 25 Coolest Hotels In The World



"The original Olive Boutique Hotel was a popular funky hotel in Condado, and the new Olive FiftyFive is a sleek, ultra-modern tower..."

CEOWORLD Magazine

The Best Hotels In Rincon (Puerto Rico) For Business Travelers, 2020

"[Rincon] has become one of the most visited destinations in the region, as a consequence of which the tourism industry has become vital to the development of the city and the country."

WTM: Making the World a More Inclusive Place Through Travel



"Inclusivity is built into our DNA, but the Caribbean is not known for gay travel – some islands criminalize homosexuality. We will be the LGBTQ capital of the Caribbean."
– Leah Chandler CMO Discover Puerto Rico

