

PUBLIC RELATIONS EARNED & SOCIAL MEDIA SNAPSHOT

December 14 – December 20, 2019

Earned media placement highlights

129M+ IMPRESSIONS

Social reach highlights

26M+ IMPRESSIONS

US Travel: 25 Best Places to Visit In 2020

Forbes

"The Island is back and better than ever... Puerto Rico began celebrations for the 500th anniversary of its capital, San Juan, and the revelry will continue through 2020."



These Are the 10 Cheapest Places to Fly This Winter, from Rome to Florida

USA TODAY

"Snowbirds flocking to the Caribbean in winter months can find a steal in the colorful capital of Puerto Rico."



The A-List of Travel @
LUXURY TRAVEL
MAGAZINE

Sky's the Limit
Puerto Rican
Luxury Vacation

"A delicious barbecue, rum cocktails, and music will make your catamaran tour a great way to top off your three-day Puerto Rican vacation."



Make Picturesque
Wedding &
Honeymoon Memories
in Puerto Rico

INSIDE WEDDINGS

"Experience Puerto Rico's impeccable coastline, exciting history, and stunning landscape for unforgettable destination weddings and honeymoon experiences."



Forbes

Say 'Salud' to Puerto Rico's Favorite Boozy Holiday Beverage

Cheers

Loco For Coquito



MUJER

Easy Recipe to Get Authentic Puerto Rican Coquito

Forbes

A Restaurant Renaissance Comes to Puerto Rico Courtesy of Hurricane Maria

"They're forming the leading edge of a culinary comeback that should usher in a dining era revolutionary enough to transform the way islanders and visitors eat for generations to come."

