# PUBLIC RELATIONS EARNED & SOCIAL MEDIA SNAPSHOT

July 25 – July 31, 2020

### Earned media placement highlights

**396M+IMPRESSIONS** 

## INSIDER

#### All the Caribbean Destinations That are Starting to Welcome US Travelers Again

"If travelers still need to go to the island, a negative coronavirus test is required upon arrival. Without a prior test, travelers will be required to take one at the airport and enter a 14-day quarantine. Travelers are also required to wear a face mask and complete a travel declaration form."



Paradise On Points: A Review of the Hyatt Regency Grand Reserve Puerto Rico

"Puerto Rico, also known as La Isla Del Encanto (the enchanted island in English), is an island full of spectacular beaches, wonderful hospitality, delicious local cuisine."



### Newsweek

Vacation in a Glass: Cocktails Around the World

"Escape to Puerto Rico with the island's national spirit: white rum and a mix of fresh mint leaves, lime juice, cane sugar syrup and toasted coconut—blended to a frozen dream."





BUDGETTRAVEL.COM | BY BUDGET TRAVEL Puerto Rico to keep its borders closed to non-essential indefinitely | Budget Travel

### Social reach highlights 10M+ IMPRESSIONS

# TRAVEL WEEKLY

Puerto Rico Puts Tourism on Hold



#### "Beaches are only open to those doing solo sports or exercise training from 5 a.m. to 7 p.m. Theaters, casinos, bars, clubs, attractions, and gyms are closed. Alcohol sales are banned after 7 p.m. Restaurants and museums are operating at 50% capacity."

#### Puerto Rico to Keep Its Borders Closed to Non-Essential Travel Indefinitely

"Puerto Rico has done a decent job keeping Covid-19 under control, thanks to a series of health and safety guidelines aimed at keeping both visitors and residents from spreading the virus."

### The A-List of Travel ® LUXURY TRAVEL MAGAZINE

# Budget Travel



### Why the Caribbean is the Perfect Private Jet Getaway

"Luis Muñoz Marín International Airport is one of the busiest terminals in the Caribbean for airline flights and private jet charter operations. It is a popular gateway bet ween the Caribbean and US, while also served by various big-name airlines around the globe."

**Ketchum** 



