



## **PUERTO RICO RECOGNIZED BY CONDÉ NAST TRAVELER'S 2020 READERS' CHOICE AWARD**

*Top 5 "World's Best Islands in the Caribbean and the Atlantic" Ranked by Travelers*

**San Juan, Puerto Rico, Oct. 6, 2020** – Condé Nast Traveler announced today the results of its annual [Readers' Choice Awards](#) and Puerto Rico was recognized as one of the top 5 of The World's Best Islands in the Caribbean and the Atlantic. More than 715,000 Condé Nast Traveler readers submitted responses rating their travel experiences across the globe.

"As the tourism sector is one of the economic segments most impacted by the global pandemic, being chosen by Condé Nast Traveler Readers' Choice Awards is an honor, and demonstrates the opportunity that exists to amplify the Island's diverse offerings for future visitors. We intend to lead the recovery of the tourism industry and Puerto Rico and help restore the many jobs that have been lost, and support many of the small and medium businesses that have been most heavily affected by COVID-19. In Puerto Rico, we have so much to offer, and tourists will not only experience an amazing vacation but will know their trip is impacting the lives of the people of Puerto Rico," expressed Brad Dean, CEO of Discover Puerto Rico.

"The results of this year's survey, conducted at the start of the COVID-19 pandemic, are a testament to the lasting power of a meaningful travel experience," said Jesse Ashlock, U.S. Editor of Condé Nast Traveler. "The winners represent the best of the best for our audience and offer plenty of trip-planning inspiration for all the adventures we can't wait to have next."

The Condé Nast Traveler Readers' Choice Awards are the longest-running and most prestigious recognition of excellence in the travel industry. The full list of winners can be found [here](#) and will be celebrated in the November issue of Condé Nast Traveler US and UK print editions.

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### **About Discover Puerto Rico**

Discover Puerto Rico is an established private, not-for-profit Destination Marketing Organization (DMO) whose mission is to make Puerto Rico visible to the world as a premier travel destination. The DMO brings prosperity to the people of Puerto Rico by collaboratively positioning the Island's diversity and uniqueness for leisure, business, and events. It is responsible for all global marketing, sales, and promotion of the destination and works collaboratively with key local governmental and non-governmental players throughout Puerto Rico's visitor economy and the community at large, to empower economic growth. You can visit us at [DiscoverPuertoRico.com](http://DiscoverPuertoRico.com).

### **About Condé Nast Traveler:**

Condé Nast Traveler is the world's most distinguished travel title providing inspiration and advice for discerning travelers. Authoritative and influential, Condé Nast Traveler is a multi-platform, transatlantic brand. Publishing US and UK print editions under Editor-in-Chief Melinda Stevens, Condé Nast Traveler offers award-winning expertise in luxury travel from around the world. For more, visit [www.cntraveler.com](http://www.cntraveler.com).

**Contact:** Anamari Caratini, Public Affairs Director  
787-402-0329 | [Anamari.caratini@discoverpuertorico.com](mailto:Anamari.caratini@discoverpuertorico.com)