PUBLIC RELATIONS EARNED & SOCIAL MEDIA SNAPSHOT

October 16 – October 23, 2020

Earned media placement highlights

461M+ IMPRESSIONS

Robb Report

Freedom at Sea (PRINT)

"With its colorful, vibrant culture, Puerto Rico offers a unique blend of history, nature, art and entertainment. Old San Juan's narrow streets are lined with pastel colonial houses, bars, restaurants and music venues that are always festive."

Date: 10/23



All Meetingprofs Want Is a Production Studio

"The Puerto Rico Convention Center Broadcast Studio can be set up in any of the 15 meeting rooms or 29 break-out rooms and includes livestreaming, video broadcast and interactive video editing."

Date: 10/22



Get in the Fall Spirit with One of these Bartender-Approved Porters

"Most of us have more time now, if so, I will recommend a proper porter tasting. If not, my favorite one is Great Lakes Edmund Fitzgerald." – Roberto Berdecia, Bartender at La Factoria in San Juan, Puerto Rico."

Date: 10/23

Social reach highlights 26.6M+ IMPRESSIONS



"We've all read about the Great Depression, we lived through the 'Great Recession' and we're all going to be a part of the 'Great Recovery.'" – Discover Puerto Rico CEO Brad Dean."

Past Challenges Guide Puerto Rico's COVID-19 Recovery



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Delectable Destinations that Satisfy Your Chocolate Cravings



Date: 10/20

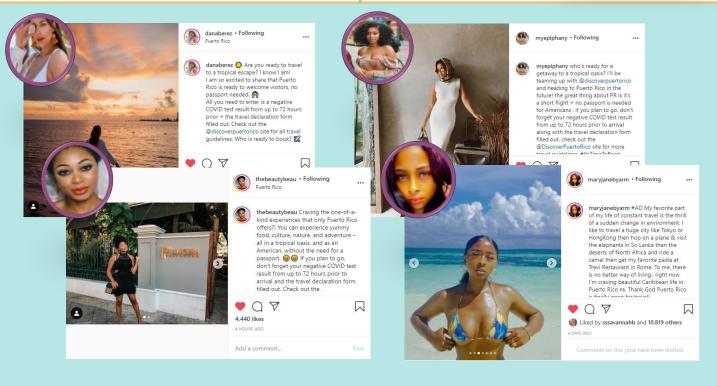


"By putting money back into local agriculture, 1919 and other restaurants on the Island help farmers with additional sustainability efforts..." Forbes

"Wyndham Grand Rio Mar Resort is nestled on 500 acres along a mile-long section of golden beach adjacent to the El Yunque National Rainforest and the Mameyes River."

How these Caribbean Islands Are Supporting Sustainable Agriculture







For any questions, please contact: Ingrid.Rosa@ketchum.com

