



Puerto Rico chosen #1 Caribbean Island by AFAR travelers

San Juan, Puerto Rico, December 2, 2020- AFAR, the world's leading travel media brand that inspires and guides travelers to have deeper, richer, and more meaningful experiences, revealed today the winners of their fifth-annual [AFAR Travelers' Awards](#). Puerto Rico was chosen by the AFAR travelers, as the #1 Caribbean Island.

"After the tourism industry has been so heavily impacted by the current pandemic, being chosen for this designation is an honor, and demonstrates the opportunity that exists to amplify the Island's diverse offerings for visitors. In Puerto Rico we have so much to offer, and when the time is right, visitors will not only experience an amazing vacation, but will know their trip is making an impact on the lives of the people of Puerto Rico," expressed Brad Dean, CEO of Discover Puerto Rico.

This recognition is the result of more than 150,000 votes from AFAR readers to honor favorite places and companies nominated by AFAR editors. Puerto Rico will be featured on AFAR.com and in the January/February 2021 issue of AFAR magazine.

###

About Discover Puerto Rico:

Discover Puerto Rico is a newly established private, not-for-profit Destination Marketing Organization (DMO) whose mission is to make Puerto Rico visible to the world as a premier travel destination. The DMO brings prosperity to the people of Puerto Rico by collaboratively promoting the Island's diversity and uniqueness for leisure and business travel, and events. It is responsible for all global marketing, sales and promotion of the destination and works collaboratively with key local governmental and non-governmental players throughout Puerto Rico's visitor economy and community at large, to empower economic growth. To discover all the beauty the Island has to offer, visit [DiscoverPuertoRico.com](https://www.discoverpuertorico.com).

Contact: Anamari Caratini, Public Affairs Director
787-402-0329 | Anamari.caratini@discoverpuertorico.com