

# PUBLIC RELATIONS EARNED & SOCIAL MEDIA SNAPSHOT

January 29 – February 5, 2021

Earned media placement highlights  
**38.6M+ IMPRESSIONS**

Social reach Highlights  
**900K+ IMPRESSIONS**

## Orlando Sentinel

**Block Your Vacation to Puerto Rico on Your Calendar and You Could Win a Trip**

"Puerto Rico is great for travelers seeking warm temperatures, rich history, abundant natural attractions, delicious cuisine and an international flair." – Brad Dean, CEO of Discover Puerto Rico



Date: 2/1

## INDUSTRY

**Fancy Fairways [Print]**

"Once a Spanish coconut palm plantation, the Bahia Beach Resort is now a nature lover's dream with sandy beaches and coral reefs to explore."



Feb. Issue

**Love, Pizza, Tennis, and a New Hotel in Old San Juan**

## The Boston Globe

"Travelers who prefer historic renovations to glass and steel accommodations will want to check out the Palacio Provincial in Puerto Rico."



Date: 2/2

**What You Should Know Before Visiting Puerto Rico**

## PASSION PASSPORT

"The good news for Americans is they can leave their passports at home!"



Date: 2/1

## yahoo!life

**The Cheapest Places to Travel for Each Month of the Year [Video]**



Date: 1/29

## SUN Port Charlotte

**The 9 Best Small Islands in the Caribbean**

"Located midway between mainland Puerto Rico and the US Virgin Islands, Culebra is known for its pristine natural beauty and bohemian atmosphere."



Date: 1/31

adventure awaits you.

Orlando Sentinel

Block your vacation to Puerto Rico in your calendar and you could win a trip with hotel accommodation included

Travel + Leisure @TravelLeisure · Feb 1

Cheapest Places to Travel for Each Month of the Year bit.ly/2L8BluR

Cruise Radio

9 Best Destinations For Family Cruises

Choosing the right destination sets the stage for a great family cruise. We go over them ...