



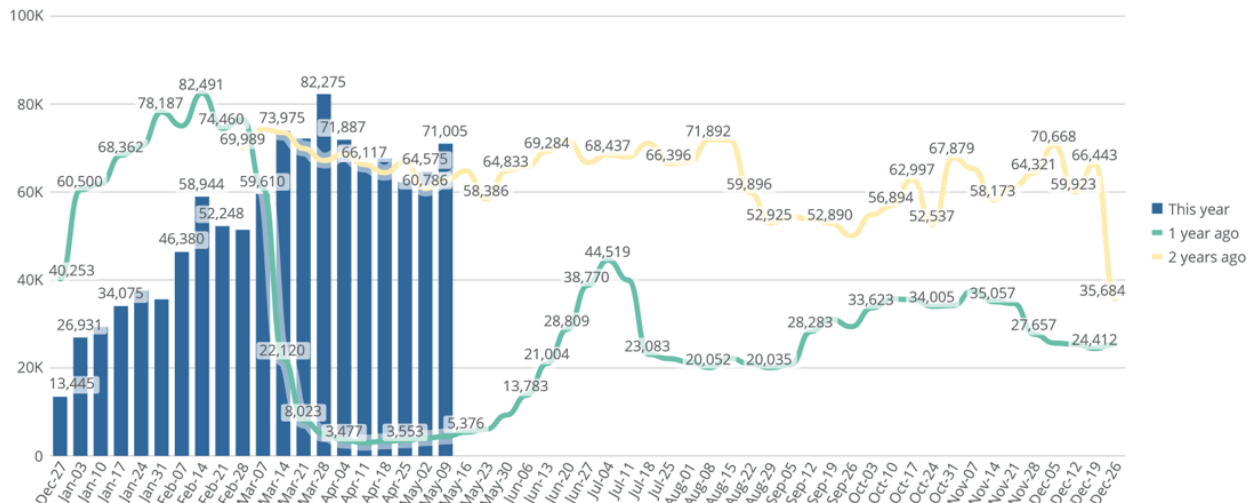
Research Dashboard- May 25,2021

Puerto Rico’s tourism recovery continues at an unprecedented pace. The U.S. Travel Recovery Dashboard developed with Tourism Economics indicates that in March, only six other states or territories performed better than Puerto Rico in comparison to 2019.

Weekly hotel demand continues to outpace 2019. For the week ending May 15, 2021, there were over 71,000 room nights sold, up 13% from the same week in 2019.

HOTEL DEMAND OUTPACING 2019

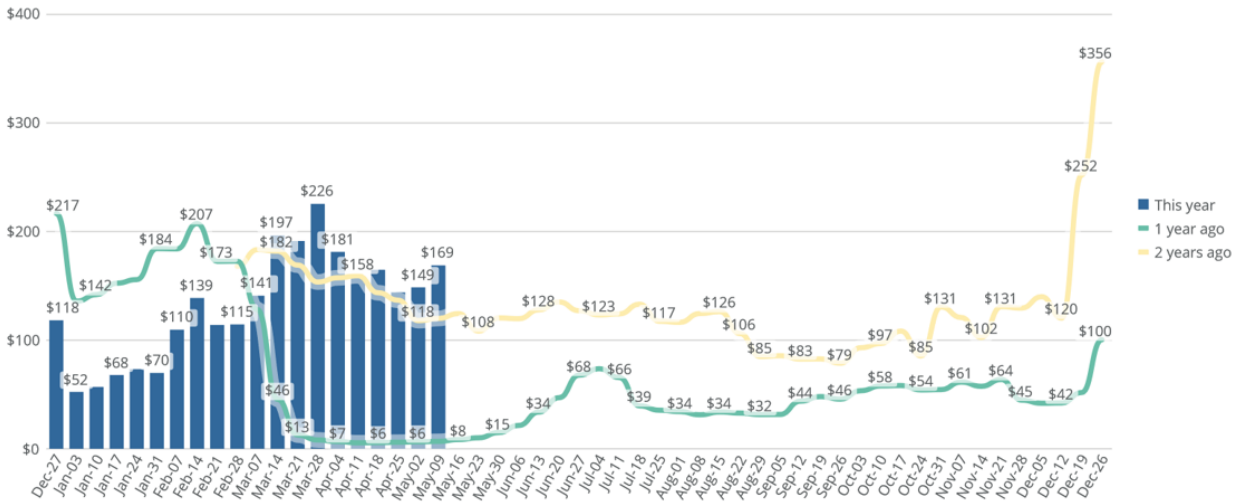
More room demand than record-setting year



Not only are hotels generating more demand than two years ago, but they are also charging higher rates, leading to increased revenue per available room (RevPAR). This important metric for hotel performance is key to the recovery of the industry in Puerto Rico. And while the rates in the most recent reporting week have not yet reached pre-pandemic levels from February 2020, the RevPAR for the week ending May 15, 2021 was 41% higher than the same week two years ago.

HIGHER HOTEL REVENUE PER AVAILABLE ROOM

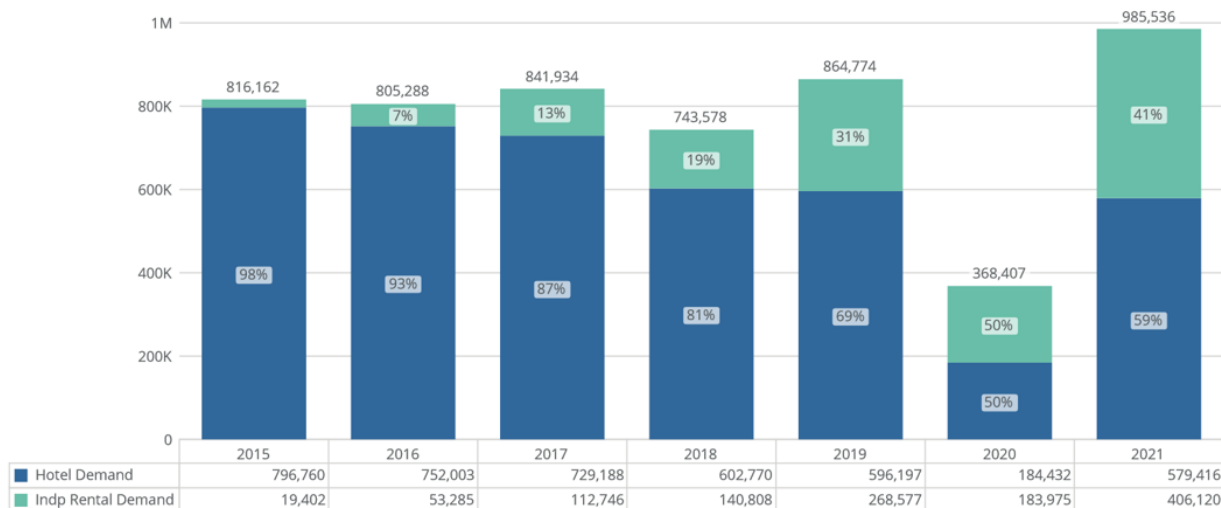
RevPAR pushed higher by increasing occupancy and rates



It is especially encouraging that hotels are generating higher demand than 2019 as there has been a continual slip in occupancy as consumers have increasingly shifted into independent rentals. The rental market has seen a 26% increase in available supply in the past two years but a 76% increase in demand. With this, total lodging demand that includes both hotels and rentals is at record a high for March and April 2021.

RECORD MARCH & APRIL LODGING DEMAND

Rentals continue growth with increased supply

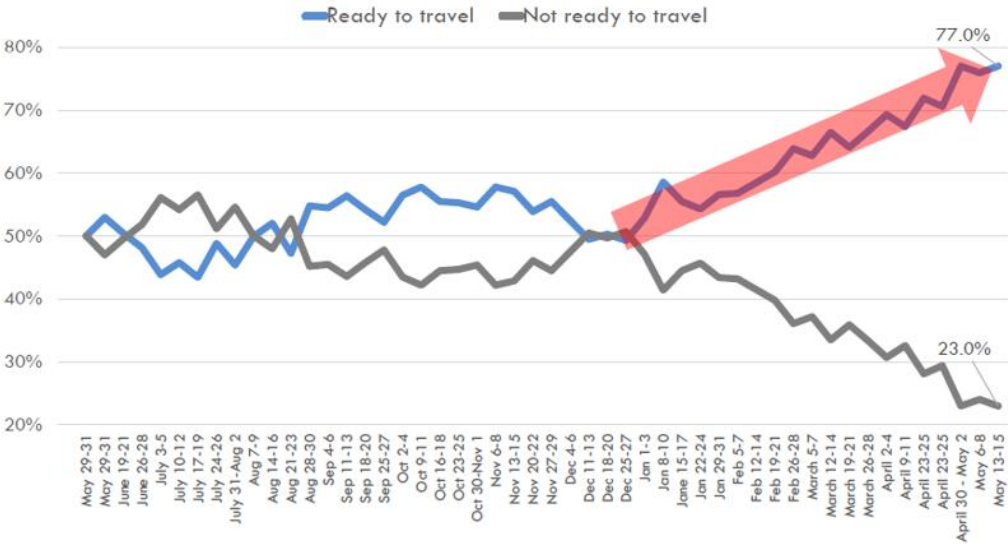


With the increasing rollout of vaccines, there has been a significant shift in consumer perception of the safety of travel. Destination Analysts, in their weekly Coronavirus Travel Sentiment Index for May 18th, reports that 77% of consumers are now ready-to-travel, up significantly even from the Spring Break period in March.

The increases in visitation that Puerto Rico has seen since mid-February is reflective of this shift. However, Puerto Rico is in the unique position as a domestic destination for U.S. travelers looking for a beach destination.

CONSUMER PERCEPTION SHIFT

Three-quarters ready to travel



Though the overall safety of travel activities has improved, consumers still consider international travel to be the most unsafe travel activity. With this, Puerto Rico’s unique position will likely continue, even as more travelers are vaccinated.

These record-setting results for Puerto Rico are being achieved even without the resumption of the cruise industry. However, the Centers for Disease Control has announced that cruise lines can resume sailings in July pending compliance with its guidelines. And while the Destination Analysts’ research shows that “traveling on a cruise line” continues to be a safety concern for travelers overall, those considered cruise travelers are ready to travel and are a potential marketing target.

MOST ACTIVITIES PERCEIVED AS SAFE

Cruising continues to have safety concerns

