

Discover Puerto Rico In The Local News

July 5, 2021 – July 12, 2021



Discover Puerto Rico

Digital and Print, Earned Media Coverage

[Magazine PR](#)- La aventura ToroVerde Urban Park en Distrito T- Mobile 7/08/2021

[La Calle Digital](#)- Interview with Tomás Ramírez 7/09/2021

Discover Puerto Rico's New Strategic Marketing Business Plan:

[The Weekly Journal](#)- Discover Puerto Rico Unveils New Strategic Marketing Business Plan 7/08/2021

[Caribbean Business](#)- Discover Puerto Rico Presents Marketing Plan 7/8/2021

[NoticiasXtra](#)- Puerto Rico camino de lograr los mejores resultados en historia de su turismo 7/08/2021

[News is my Business](#)- Discover Puerto Rico Seeks to Drive Tourism Sector to 'Strongest ever' Results 7/09/2021

[NotiCel](#)- 100,000 noches de hotel más en los últimos meses 7/09/2021

Weekly Research Update:

[The Weekly Journal](#)- Hotels' Revenue Per Available Room Soared in June 7/09/2021

Op-Ed

[El Nuevo Día](#)- Turismo en Puerto Rico, en ruta a una recuperación rápida 7/08/2021