

"Sounds like Puerto Rico" Series nominated for 5 Emmy Awards

San Juan, Puerto Rico, October 19, 2021- The 45th Annual Suncoast Regional Emmy® Awards announced yesterday the nominees for this year, and the series "Sounds like Puerto Rico" produced by Discover Puerto Rico, the Destination Marketing Organization (DMO) of the Island, was nominated in five categories. This series was created to educate potential visitors about the Island in an entertaining way, sparking inspiration and trip ideas for future visits.

"We are thrilled to see that the series "Sounds like Puerto Rico" has been included in the Emmy nominees list for this year. The creativity, passion and talent of our team at Discover Puerto Rico is changing the way consumers perceive our Island. Connecting Puerto Rico's beautiful and unique tourism product in an inspirational way is what the DMO does best, and these nominations are a testament to that," expressed Brad Dean, CEO of Discover Puerto Rico.

Here is the list of the nominations for the series "Sound like Puerto Rico":

- Director Long Form Content (Post Produced): Jean-Paul Polo, Darlien Morales
- Editor Long Form Content: Manuel Pimentel
- Photographer Long Form Content: Darlien Morales, Jean-Paul Polo
- Writer Long Form Content: Jean-Paul Polo, Darlien Morales
- Magazine Program (Series): Jean-Paul Polo, Darlien Morales

The series takes viewers on a journey to understand Puerto Rican sounds and lingo, and covers a variety of topics, including nature, music, culture, history and coffee. To learn more and watch the full series of "Sounds like Puerto Rico," visit the <u>Discover Puerto Rico</u> website. The winners will be announced on December 11, 2021.

###

About Discover Puerto Rico

Discover Puerto Rico is a newly established, private, not-for-profit Destination Marketing Organization (DMO) whose mission is to make Puerto Rico visible to the world as a premier travel destination. The DMO brings prosperity to the people of Puerto Rico by collaboratively promoting the Island's diversity and uniqueness for leisure and business travel, and events. It is responsible for all global marketing, sales, and promotion of the destination and works collaboratively with key local governmental and non-governmental players throughout Puerto Rico's visitor economy and the community at large, to empower economic growth. To discover all the beauty the Island has to offer, visit <u>DiscoverPuertoRico.com</u>.