



Discover Puerto Rico announces that the Women in Travel Summit will gather in Puerto Rico in 2023

The event brings together tourism professionals, entrepreneurs, and influencers from around the world.

San Juan, Puerto Rico, May 20, 2022 – Discover Puerto Rico and Wanderful announced today that the 10th WITS Travel Creator and Brand Summit will be held in San Juan, Puerto Rico, in May of 2023. This event will bring together hundreds of leading women in the tourism industry.

Among the talent attending the Summit are marketing directors, entrepreneurs, writers, personalities in social networks, tourism promotion organizations, and industry leaders from around the world, especially in North America.

Participants are expected to conduct tours to familiarize themselves with Puerto Rico and carry out meetings, conferences, presentations, and educational workshops. Also, mentoring sessions will be held at different moments of the event. The meetings are designed to create new industry collaboration networks, discuss innovations, develop new relationships, and empower the dynamic community of women and gender-diverse travelers.

“We are so excited to be bringing the next WITS (Women in Travel Summit) to Puerto Rico in 2023,” said Marissa Sutera, Conference Director of WITS. “We couldn’t think of a better place to bring together content creators, innovators, and thought leaders from across the globe to learn, collaborate, and change the travel industry worldwide while also having the opportunity to explore all that Puerto Rico has to offer.”

“After participating in WITS and seeing the immense benefits it provides the valued creators, journalists, and entrepreneurs in our industry, we are thrilled to host this event in Puerto Rico in 2023,” said Leah Chandler, CMO of Discover Puerto Rico. “Wanderful excels at providing learning opportunities for attendees of this conference as ongoing education is critical within our evolving industry. Puerto Rico provides the perfect backdrop to learn in a fun, engaging, and spectacular setting filled with culture and natural wonders. We’ll see you there!”

The Summit will be held at the Caribe Hilton hotel in San Juan between May 19 and 21, 2023. Puerto Rico was announced as the venue selection during the Summit that just ended in Kansas City.

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Wanderful

Wanderful is a global lifestyle brand specializing in helping all women travel the world. Reaching over 100 million women worldwide each year, Wanderful connects travelers through a thriving membership community, meetups in 50 global cities, group trips, global events like WITS Travel Creator + Brand Summit, and the first major outdoor travel festival for women, Wanderfest. Learn more at www.sheswanderful.com.

WITS Creator + Brand Summit



WITS is the premier event for travel's top marketing talent. Creative entrepreneurs, influencers, DMOs, and industry discuss future innovations, build dynamic collaborations, and change travel worldwide while supporting and empowering a dynamic community of women and gender-diverse people.

About Discover Puerto Rico

Discover Puerto Rico is a not-for-profit Destination Marketing Organization (DMO) whose mission is to make Puerto Rico visible as a premier travel destination. The DMO brings prosperity to the people of Puerto Rico by collaboratively promoting the Island's diversity and uniqueness for leisure and business travel and events. It is responsible for all global marketing, sales, and destination promotion. In addition, it works collaboratively with key local governmental and non-governmental players throughout Puerto Rico's visitor economy and the community to empower economic growth. To discover all the beauty the Island has to offer, visit [DiscoverPuertoRico.com](https://www.discoverpuertorico.com).

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