

Coverage Snapshot

PUBLIC RELATIONS, EARNED & SOCIAL MEDIA

JULY 29 – AUGUST 5, 2022

EARNED MEDIA PLACEMENT HIGHLIGHTS **12.5M+ IMPRESSIONS**

SOCIAL REACH HIGHLIGHTS **339K+ IMPRESSIONS**

2022 WORLD'S BEST AWARDS TOP 5 PUERTO RICO RESORT HOTELS (PRINT)

TRAVEL+ LEISURE

Includes: Dorado Beach, a Ritz-Carlton Reserve, St. Regis Bahia Beach Resort, Condado Ocean Club, Condado Vanderbilt Hotel and Hyatt Regency Grand Reserve Puerto Rico

Date: August Issue Date: 8/4



SPOTLIGHTING 2022 TRAVVY AWARD NOMINEES: TOP DESTINATIONS

*Puerto Rico is noted as a Best Destination – Caribbean and Discover Puerto Rico is noted as a Best Tourism Board –Caribbean

FIVE DAYS OF LUXURY AND RELAXATION IN PUERTO RICO



"Whether you are looking for an exclusive experience or just hoping to relax, you will be amazed at the enjoyment the island of Puerto Rico has to offer, from secluded beaches to private, tailor-made tours, elegant restaurants, world-class spas, and luxurious accommodations."

Date: 8/1 Date: 8/1



CELEBRATING 10 YEARS OF SKIFT DEEP DIVES

"Puerto Rico tourism, bolstered by Airbnb when hotels were shut, has had a noteworthy comeback. But if travel and living have blended, then the Island's fiscal and political woes can't be overlooked."



THE 20 MOST POPULAR VACATION HOMES IN JULY 2022



"El Yunque Studio – In the foothills of El Yunque National Forest, this vacation rental is inland between Fajardo and Old San Juan but far from the hustle and bustle of the city."

Date: 7/30 Date: 8/4

LATIN POST

PUERTO RICO TOURISM: TOP 5 THINGS TO DO IN THE 'ISLAND OF ENCHANTMENT'

"The beautiful U.S. territory, known as "the Island of Enchantment," lives up to its name. Aside from its famous musicians, Puerto Rico is also popular for its natural beauty and landscapes that captivate travelers worldwide."

