



# Coverage Snapshot

PUBLIC RELATIONS, EARNED & SOCIAL MEDIA

AUGUST 26 – SEPTEMBER 2, 2022

EARNED MEDIA PLACEMENT HIGHLIGHTS **173M+ IMPRESSIONS**

SOCIAL REACH HIGHLIGHTS **9M+ IMPRESSIONS**

Date: 8/30

## INSIDER

### I'M A TRAVEL WRITER FROM PUERTO RICO — HERE'S MY ULTIMATE GUIDE TO VISITING SAN JUAN, THE ISLAND'S CAPITAL

WHAT TOURISTS SHOULD KNOW BEFORE VISITING SAN JUAN, PUERTO RICO, FROM A LOCAL



5 TIPS ON THE EASIEST WAYS TO GET TO AND AROUND SAN JUAN, ACCORDING TO A PUERTO RICO LOCAL



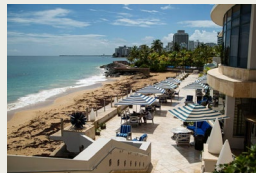
HERE ARE MY 13 FAVORITE RESTAURANTS FOR THE MOST AUTHENTIC FOOD



11 ACTIVITIES I THINK EVERY TOURIST SHOULD DO AROUND SAN JUAN



HERE ARE MY TOP 10 SAN JUAN HOTELS, FROM BEACHFRONT RESORTS TO QUIRKY INNS



## Got Rum?

"The Casa Bacardi distillery produces rum using stills and ages its products in Puerto Rico and Mexico using once-used American White Oak Bourbon barrels."

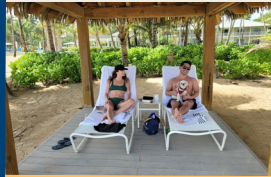
Date: 9/1

## DISCOVERING PUERTO RICO: A CHOCOLATE AND RUM EXPERIENCE



Rediscovering Puerto Rico: A Chocolate and Rum Experience

## 17 OF THE BEST DESTINATIONS IN THE US TO BRING YOUR PUP



"In Puerto Rico, the beaches are divine. Ritz Carlton Dorado Beach and St. Regis Bahia Beach both go above and beyond for pets."

Date: 8/26



## ASTA WRAPS UP RECORD-BREAKING GLOBAL CONVENTION, PLANS 2023 EVENT IN PUERTO RICO

"Next year we're excited to be partnering with Puerto Rico and are moving the Convention to early May. Puerto Rico has been a magical partner. They're hosting 60 convention attendees for 2-night excursions to other parts of the Island."

Date: 8/26

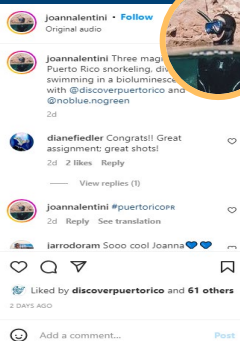
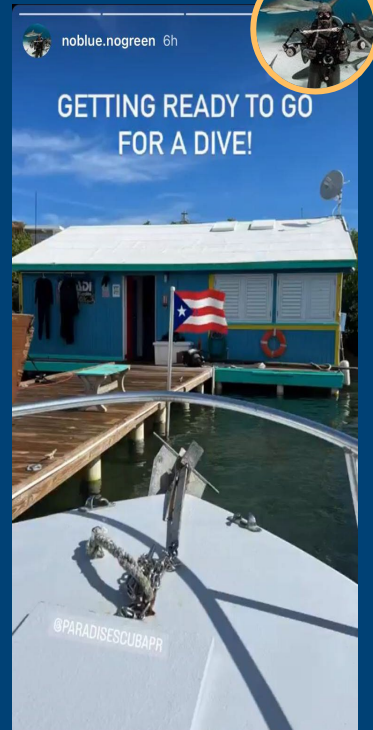
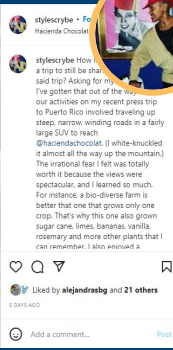


## TODAY

### 22 BEST HOTELS WITH WATER PARKS THAT GUARANTEE A FUN TIME FOR ALL

\*El Conquistador Resort, Puerto Rico is included

Date: 8/29



Ketchum

FOR ANY QUESTIONS, PLEASE CONTACT: SAVANNAH.BERNARD@KETCHUM.COM

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