

Coverage Snapshot



PUBLIC RELATIONS, EARNED & SOCIAL MEDIA

SEPTEMBER 9 - 16, 2022

EARNED MEDIA
PLACEMENT HIGHLIGHTS

15M+ IMPRESSIONS

SOCIAL REACH
HIGHLIGHTS

4M+ IMPRESSIONS

UPROXX

A WEEKEND GUIDE TO PUERTO RICO – WHERE TO PLAY, EAT, AND STAY

“One of the best things about Puerto Rico is that it feels like you’re in a far-out tropical paradise even though you’re still in a United State territory.”



8 PLACES TO DELVE INTO THE COMPLICATED HISTORY OF HISPANICS IN THE AMERICAS



THE POINTS GUY

“Spain conquered Puerto Rico and founded the capital city of San Juan 500-plus years ago, in 1521. Visitors to the Island can learn about the Spanish era at the still-imposing Castillo San Felipe del Morro.”

Date: 9/15

USA TODAY HISPANIC LIVING

TRIP FANTASTIC [PRINT]

“Learn about Puerto Rican culture and history on a tour through Old San Juan and visit Museo de San Juan. You can discover about the Island through its art at Museo de Arte de Puerto Rico and a mural tour of the Santurce neighborhood.”



AFAR

HOLIDAY AIRFARES ARE THE HIGHEST THEY’VE BEEN IN YEARS – HERE’S THE BEST TIME TO BOOK AND HOW TO SAVE

“San Juan, Puerto Rico, is among the most popular travel destinations this holiday season.”

Date: 9/13

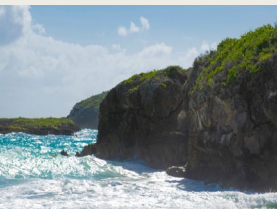
msn

10 REASONS SAN JUAN IS AN AMAZING WINTER DESTINATION

“The weather during winter is certainly one of the top reasons why this is the best time of year to visit San Juan, as this applies to everywhere you go and everything you do.”



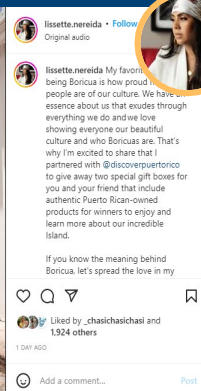
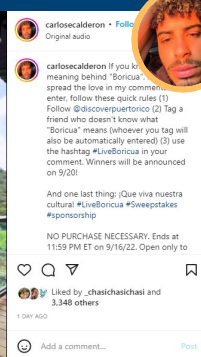
5 OF THE BEST BEACHES IN VIEQUES



TRAVEL NOIRE

“Vieques is an island in Puerto Rico known for its warm weather and waters. Tourists flock to the island to soak up the sun at its beaches, and with 40 different beaches in Vieques, there are plenty to choose from.”

Date: 9/12



Excited to partner with @discoverpuertorico again this time to give back to you guys so make sure to tap for a surprise ❤️❤️❤️

Ketchum

FOR ANY QUESTIONS, PLEASE CONTACT:
SAVANNAH.BERNARD@KETCHUM.COM

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Puerto Rico
DiscoverPuertoRico.com