

# Coverage Snapshot

PUBLIC RELATIONS, EARNED & SOCIAL MEDIA

SEPTEMBER 30 – OCTOBER 7, 2022

EARNED MEDIA  
PLACEMENT HIGHLIGHTS

83M+ IMPRESSIONS

SOCIAL REACH  
HIGHLIGHTS

24M+ IMPRESSIONS

Condé Nast  
**Traveler**

6 READERS' CHOICE AWARD-WINNING HOTELS OUR EDITORS LOVE

"The property [Fairmont El San Juan] has one of the most dramatic lobbies on the Island, with a glistening oval chandelier – the third largest of its kind in the world – shining in the center."



Date: 10/5

10 BEST WARM PLACES TO TRAVEL IN WINTER

TRAVEL+LEISURE

"The city by the Caribbean Sea is as idyllic as they come, with long stretches of white-sand beaches and historical attractions like the Castillo San Felipe del Morro."



Date: 10/2

PURSUITIST

TOP 5 THINGS TO DO IN PUERTO RICO

"With Spanish, African, Asian, and Caribbean influences, Puerto Rico has some vibrant cultural dishes. With a close influence on the sea, freshly caught seafood is a must-try."



Date: 10/3

Condé Nast  
**Traveler**

THE WORLD'S 50 BEST BARS HAVE BEEN NAMED

La Factoría noted among the World's Best Bars

Date: 10/5

TRAVEL  
2LATAM

DURING THE CHTA MARKETPLACE, STATISTICS WERE REVEALED THAT SHOW A CHANGE OF STAGE IN THE REGION

Puerto Rico is among the most resilient destinations receiving visitors in the Caribbean.



Date: 10/4

HURRICANE FIONA DAMPENED BUT DIDN'T SINK TRAVEL TO PUERTO RICO

TRAVEL WEEKLY

"We are excited by the quick pace of this recovery, and we did not lose bookings after Fiona. Most guests simply postponed their visits but did not cancel."



Date: 10/5

Pursuitist  
@Pursuitist

Support @discover\_PR, the people, the restaurants, and hotels, by visiting this exciting and resistant island.

Looking for ideas on how to plan the perfect trip? We present Top 5 Things To Do in Puerto Rico [pursuitist.com/top-5-things-t-...](https://pursuitist.com/top-5-things-t-...)

#PuertoRico #Travel #DiscoverPuertoRico



Gay Nagle Myers  
@gaynaglemyers

Hurricane Fiona dampened but didn't sink travel to Puerto Rico [travelweekly.com/Caribbean-Trav...](https://travelweekly.com/Caribbean-Trav...) via @TravelWeeklyUS

Travel + Leisure  
@TravelLeisure

10 Best Warm Places to Travel in Winter



travelandleisure.com

10 Best Warm Places to Travel in Winter

Condé Nast  
Traveler  
@CNTraveler

Your official guide to the most outstanding places to drink around the globe. Ready yourselves—the best bars in the world have been announced.



cntraveler.com

The World's 50 Best Bars Have Been Named—and the Winner Is Hidden... Discerning drinkers, ready yourselves—the best bars in the world have been announced.

Ketchum

FOR ANY QUESTIONS, PLEASE CONTACT:  
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