

# Coverage Snapshot

PUBLIC RELATIONS, EARNED & SOCIAL MEDIA

NOVEMBER 4 – 11, 2022

EARNED MEDIA  
PLACEMENT HIGHLIGHTS

63M+ IMPRESSIONS

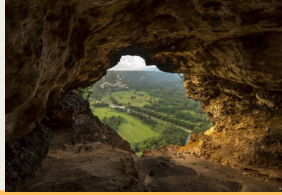
SOCIAL REACH  
HIGHLIGHTS

4.1M+ IMPRESSIONS

**NATIONAL GEOGRAPHIC**

**CHASING CHUPACABRAS? YOU MAY FIND SOMETHING EVEN MORE EXTRAORDINARY HERE**

"It's not just that people are surprised by what they see when they get here, it's that it's even here to be seen in the first place. And there's more underground."  
– Melina Aguilar, a history tour guide with Isla Caribe



**THE BEST THINGS WE ATE, DRANK AND SAW AT AUSTIN FOOD AND WINE FESTIVAL**

**Austin.COM**

"We kicked off the weekend with an event thrown by Discover Puerto Rico on Thursday night, but it was the short rib they served on Sunday that we loved the most."



Date: 11/7

**Global Traveler**  
THE SOURCE FOR LUXURY BUSINESS TRAVELERS

**ENJOY THANKSGIVING, NEW YEAR'S EVE AT WYNDHAM PROPERTIES IN PUERTO RICO**

**PUERTO RICO: DEMAND FOR LODGING INCREASES**

**TRAVEL 2 LATAM**

"Ring in the new year at the Wyndham Grand with celebrations in the ballroom, dinner buffet and dancing with open bar, live music, New Year's Eve prompts, a midnight sparkling toast and a midnight Puerto Rican traditional "Asopao.""



"Independent rentals increased their share in the lodging market from 2021, receiving 40% of stays in short-term rentals. The demand for this segment has increased by 12% since a year ago and 95% since 2019."

Date: 11/7

**M**  
MOTHERLY

**14 FAMILY-FRIENDLY VACATION SPOTS YOU PROBABLY HAVEN'T HEARD OF**

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**TASTE YOUR WAY AROUND THE WORLD WITH 9 UNIQUE CULINARY EXPERIENCES**

"Just 40-minutes from San Juan, Dorado is home to amazing beaches and perfect weather year-round. Dorado is also a short drive from the rainforest, mountains and Old San Juan."



"At Caribe Hilton's top-notch restaurant Caribar, guests can finally taste some of the island's best vegan dishes through this secret menu."

Date: 11/11



**Ketchum**

FOR ANY QUESTIONS, PLEASE CONTACT:  
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DISCOVER  
**Puerto Rico**

DiscoverPuertoRico.com