Coverage Snapshot

PUBLIC RELATIONS, EARNED & SOCIAL MEDIA

JANUARY 6 - 13, 2023

EARNED MEDIA SOCIAL REACH **10M+ IMPRESSIONS** 439M+ IMPRESSIONS PLACEMENT HIGHLIGHTS HIGHLIGHTS **Fravele** THESE TRAVEL ESSENTIALS KEPT THE MOST COLORFUL PLACES **ME CALM & COLLECTED ON MY IN THE WORLD, FROM LAST-MINUTE TRIP MOROCCO TO VIETNAM REFINERY29** "I love buying local items in my "The colorful city of Old San Juan is destination, especially if they're an Instagram darling, thanks to a handmade. If you're a bag fiend (which harmonious blend of cobblestone I'm starting to believe I am), this limitedstreets, Spanish colonial architecture edition one by Puerto Rican brand dating back to the 1500s, and vivid, Rogative with the official color of the Caribbean-inspired paint jobs.' Island's sunset is a total must-have. Date: 1/13 Date: 1/9 **BEST SMALL TOWNS TO COCKTAIL CONTROVERSY! THE CAS** EYCORN ΤΡΆ **VISIT IN LATIN** FOR A PIÑA COLADA REBOOT PULSE Irinto **AMERICA IN 2023** "The Piña Colada's story all started "For those looking for relaxation and the with a contest at one of the most best gastronomy, a highly recommended iconic mid-century mod 20th century hotels in the world. The Caribe Hilton activity is to walk the streets of La Guancha, facing the sea, and offer an opened in 1949 in San Juan, Puerto extraordinary repertoire of restaurants Rico, and instantly became the and bars where tourists enjoy excellent Studio 54 of the Caribbean." cuisine and cocktails. Date: 1/8 Date: 1/4 SHORT Chazy **ESCAPE THE COLD: 6 SUNNY BEST FAMILY BEACHES DESTINATIONS IN THE USA FOR IN PUERTO RICO** WINTER SUN "Nature, beach, history, and a "Puerto Rico is blessed with miles of downtown that's not afraid of color coastline and some of the top combinations? If you're up for a beaches in the world. Visitors can vacation of a lifetime in the access the best beaches because Caribbean, San Juan in Puerto Rico is they are all open to the public." sure to please." Date: 1/9 Date: 1/7 nv • BENDICIONES Kirsten Maxwell nti Puerto Rico Trip Pt. 3 Pr Taste Tour from Best Family Beaches in Puerto Rico sareatrip.com/family-beaches... <mark>via</mark> idsareatrip #familytravel #travel #l ugh it was raining, we s mazing time exploring bars, coffee shops and hts in the old San Juan A ke sure to save this p † Puerto Rico Trip 📌 My suggest is to bring cash e C Q V Q V . Liked by tar 0 0 Refinery29 ⊘ January 9 at 4:38 PM - ✿ Kids Are A Trip January 10 at 3:01 PM · @ Istia Traveler I're a total impulsive traveler or you leave ever ible second, here are all the essentials I swear collected, and actually able to enjoy my trip. e it, I'll be QV C

These Travel Essentials Kept Me Calm & Collected On My Last-Minute Trip

Ketchum

FOR ANY QUESTIONS, PLEASE CONTACT: SAVANNAH.BERNARD@KETCHUM.COM

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