

# Coverage Snapshot

PUBLIC RELATIONS, EARNED & SOCIAL MEDIA

APRIL 14 – 21, 2023

EARNED MEDIA  
PLACEMENT HIGHLIGHTS

2.2B+ IMPRESSIONS

SOCIAL REACH  
HIGHLIGHTS

15M+ IMPRESSIONS

## PUERTO RICO DOMINATES PASSPORT FREE TRAVEL



TRAVEL+NOIRE



TimeOut

WHERE CAN YOU TRAVEL WITHOUT A PASSPORT? PLACES TO VISIT AS PASSPORT BACKLOG CONTINUES

WONDERING WHERE YOU CAN TRAVEL WITHOUT A PASSPORT?

WHERE CAN I TRAVEL WITHOUT A PASSPORT? TRY THESE 6 DESTINATIONS.

NO PASSPORT, NO PROBLEM! 3 DESTINATIONS WHERE AMERICAN TRAVELERS CAN STILL GO

THESE ARE ALL THE PLACES YOU CAN GO IF YOUR U.S. PASSPORT IS DELAYED

Date: 4/14-4/21



HIGHER Q1 HOTEL, AIRLINE BOOKINGS BOOST PUERTO RICO TOURISM

"Discover Puerto Rico officials said Puerto Rico's hotels and rental properties generated more than \$500 million in revenue in the first three months of 2023, a 24 percent increase compared with the same period in 2022."



PUERTO RICO TAKES CENTER STAGE AS AN SI SWIMSUIT 2023 HOT-SPOT DESTINATION

"Having never been to Puerto Rico, I was blown away by its beauty. What stood out to me most was the locals' friendliness and generosity. It was truly a special place with magical energy!"  
- Kenzie Murphy, SI Swimsuit's Brand Coordinator

Date: 4/17

TRAVEL+LEISURE

12 LGBTQ+ FRIENDLY RESORTS IN THE U.S. AND CARIBBEAN FOR A FUN AND INCLUSIVE GETAWAY

"Condado Beach is San Juan's top spot to experience Puerto Rico's gay scene, and for a deep dive into the surrounding culture, there are no better accommodations than those at La Concha Renaissance Resort."



10 MUST-VISIT UNESCO WORLD HERITAGE SITES IN THE CARIBBEAN

"La Fortaleza and San Juan National Historic Site harkens all the way back to the beginnings of Europeans in the region, with the earliest constructions dating back to the 1500s."

Date: 4/18



cup\_of\_johanna • Follow  
There are not enough words to describe the wonderful experience I had in Puerto Rico this weekend from exploring the new local agriculture movement with @guacabo74 to experiencing some of the amazing outdoor activities Puerto Rico has to offer that folks don't typically think they could find here like rock climbing at @roca.norte and zip lining at @toroverse\_adventure\_park! And don't get me started on the impressive gastronomy this island has to offer. Thank you @discoverpuertorico for having me! I will certainly be back soon — but this time for vacation! 🍷🍷🍷



cup\_of\_johanna • Follow  
cup\_of\_johanna Puerto Rico has been amazing! Learned so much in the past two days. Can't wait to share my experience with some of the photos I'm working on. #DiscoverPuertoRico

TRAVEL USA TODAY Travel @usatodaytravel

Not all destinations require U.S. tourists to have a passport. Here are places they can go without one.

usatoday.com  
Where can I travel without a passport? Try these 6 destinations. Not all destinations require U.S. tourists to have a passport. Here are 6 places they can go without one.

TRAVEL WEEKLY Travel Weekly @TravelWeeklyUS

IGLTA conference is returning to an LGBTQ-friendly Puerto Rico

travelweekly.com  
IGLTA conference is returning to an LGBTQ-friendly Puerto Rico. The island's strides in recent years to make it a more welcoming destination for the LGBTQ+ community were lauded by the convention's organizer.

Sports Illustrated Swimsuit @SISwimsuit

Looking for unparalleled views, activities for everyone and nine impeccable dining options? Wyndham Grand Rio Mar Puerto Rico Golf & Beach Resort is your place!

swimsuit.si.com/swimlife/a-lux...

Sports Illustrated Swimsuit @SISwimsuit

Puerto Rico is taking center stage as an SI Swimsuit 2023 hot-spot destination! See why here: [swimsuit.si.com/swimlife/puert...](https://swimsuit.si.com/swimlife/puert...)