

Coverage Snapshot

PUBLIC RELATIONS, EARNED & SOCIAL MEDIA

MAY 12 - 19, 2023

EARNED MEDIA 6.9B+ IMPRESSIONS PLACEMENT HIGHLIGHTS

SOCIAL REACH 21M+ IMPRESSIONS HIGHLIGHTS

SPORTS ILLUSTRATED SWIMSUIT ISSUE STEALS THE SHOW

SWIMSUII

MEET THE 28 WOMEN FEATURED IN THE 2023 SI SWIMSUIT ISSUE JENNIFER ATILÉMILE STUNS IN **PUERTO RICO FOR THE 2023 SI SWIMSUIT ISSUE**

ELLIE THUMANN WOWS IN DENIM FOR 2023 SI **SWIMSUIT ISSUE**

LSU GYMNAST OLIVIA DUNNE TELLS SI SWIMSUIT HER TOP INSTAGRAM, **TIKTOK POSTS**

12 U.S. ISLANDS TO ADD TO

YOUR BUCKET LIST -

NO PASSPORT REQUIRED

Date: 5/12-5/19



meetings

DDAY

"It's easy to feel a world away in Puerto

Rico, in the heart of the Caribbean, but

requires no U.S. passport. Teeming with

beautiful beach resorts, rich history,

delicious food and natural wonders like

bioluminescent bays, Puerto Rico is an

ideal choice for meetings, events and

incentives.

THE BEST PRIDE PARADES AND FESTIVALS IN THE U.S. TO CELEBRATE LGBTO RIGHTS

4 U.S. BEACH DESTINATIONS

FOR MEETINGS AND EVENTS

THAT DELIVER

"June is great for LGBTQ+ folks in the beautiful Puerto Rican town San Juan: there's Pride Puerto Rico with festivities June 1-4 and the Pride March on June 4, and then there's Boquerón Pride June 8-11 in the beach town of Boquerón in Cabo Rojo."

Date: 5/15



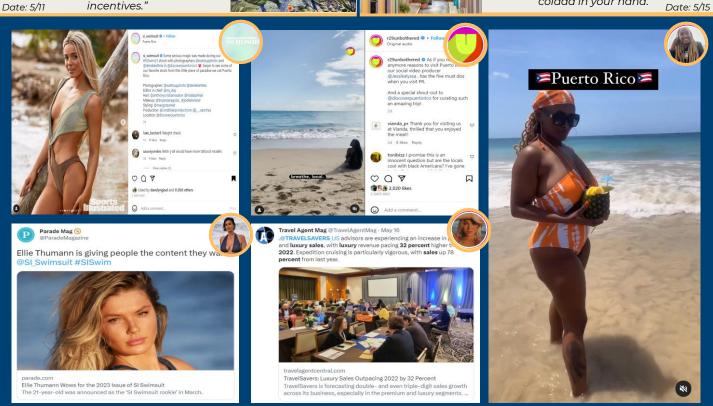


<u>eloizin</u>

"Puerto Rico has everything you could want in a tropical paradise: tall palm trees, turquoise waters, and ancient mountains covered with canopies of lush vegetation. It's the perfect place to sit on some of the best beaches in the U.S. and soak in the sun with a piña colada in your hand." Date: 5/15

THE 36 BEST PLACES TO VISIT IN THE U.S. FOR ADVENTURE

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FOR ANY QUESTIONS, PLEASE CONTACT: SAVANNAH.BERNARD@KETCHUM.COM

