

Coverage Snapshot

PUBLIC RELATIONS, EARNED & SOCIAL MEDIA

JUNE 9 – 16, 2023

EARNED MEDIA
PLACEMENT HIGHLIGHTS

356M+ IMPRESSIONS

SOCIAL REACH
HIGHLIGHTS

1.5M+ IMPRESSIONS

**A TRAVELER'S GUIDE TO SAN JUAN,
PUERTO RICO'S CONDADO
NEIGHBORHOOD**



**PUERTO RICO TOURISM DEMAND
SURGED IN EARLY 2023**

**TOP CARIBBEAN ISLANDS
FOR A FAMILY VACATION**



**TOURISM CARES LAUNCHES
MEANINGFUL TRAVEL MAP**

Date: 6/9-6/16

BESTLIFE

**8 BEAUTIFUL PLACES WHERE YOU CAN GO
WITHOUT A PASSPORT**

"An incorporated U.S. territory, this Caribbean island features its sandy beaches, mountains, waterfalls, and the only tropical rainforest in the U.S. National Forest System. If you're a U.S. citizen traveling from anywhere within the U.S., then you don't need a passport."

TSNN

Trade Show News Network

**TSNN AWARDS OPENS
NOMINATIONS
TO HONOR INNOVATION AND
LEADING PROFESSIONALS IN THE
TRADE SHOW INDUSTRY**

"TSNN is very excited to take this year's stellar awards program to such a great destination as Puerto Rico."
- Rachel Wimberly, TSNN President

Date: 6/14



Date: 6/13

AFAR

**A PUERTO RICO ROAD TRIP
THAT PUTS INDIGENOUS
CULTURE FIRST**

"Puerto Ricans proudly embrace their Taino heritage, which can be found in their food, art, music, and ceremonies. Those wanting to experience the Island's deep and influential roots should consider a road trip around it."



**THE
POINTS
GUY**

**4 BEST PLACES TO TRAVEL WITHOUT
A PASSPORT FROM THE US**

"If your soul is in need of a quick tropical getaway without a full day of travel time, look no further than Puerto Rico. Nonstop flights from eastern cities like Miami, Orlando and Atlanta can have you in San Juan in under four hours, just in time to enjoy a full afternoon in the sun."

Date: 6/9

Date: 6/15



Jen Ruiz | Travel Content Creator
@jenonajetplane

My latest article for @AFARmedia! Check out the Taino route in Puerto Rico afar.com/magazine/where... #travel #puertorico

afar.com

A Puerto Rico Road Trip That Puts Indigenous Culture First
Those wanting to experience a deeper, lesser-known side of Puerto Rico should consider a self-guided road trip along the Taino Route.

The Points Guy
@thepointsguy

4 best places to travel without a passport from the US

thepointsguy.com

4 places to travel without a passport - The Points Guy
You don't need a U.S. passport for a luxurious tropical getaway. Here are four spots you can visit without a passport.

adventuresabound 54m
See translation

EL YUNQUE

The visitors center El Portal at El Yunque National Forest is incredible and worth a stop on your visit

@sheswonderful @discoverpuertorico
#DiscoverPuertoRico #LiveBonica
#WITSPuertoRico

Mark Chesnut
@Departure_Level

What's your favorite neighborhood in San Juan, Puerto Rico? In my latest report in @travelpulse, I write about mine.

travelpulse.com

A Traveler's Guide to San Juan, Puerto Rico's Condado Neighborhood
One of the most popular neighborhoods in San Juan, Condado, boasts a beachfront location and wide array of hotels, restaurants, shopping and ...

latinatraveler • Follow
Daddy Yankee, Omar Courtz • BE

PR itinerary Español en los comentarios

While reading up on places to visit in San Juan, I read that La Perla is dangerous and should be avoided. I read that things have happened to tourists who have visited. But things can happen anywhere and I like seeing places for myself before I come to any conclusions. Visiting with @laperlaicalocal was the best choice to learn the ins and outs of this vibrant community. In the end it all boils down to

85 likes
4 DAYS AGO

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