



Coverage Snapshot

PUBLIC RELATIONS, EARNED & SOCIAL MEDIA

APRIL 11TH – APRIL 17TH, 2025

EARNED MEDIA
PLACEMENT HIGHLIGHTS

2.23B+ IMPRESSIONS

EARNED MEDIA
VALUE

\$44.71M+ EARNED MEDIA VALUE

TRAVEL+ LEISURE

"Moving away from open water reefs and to the southwest corner of Puerto Rico, La Parguera Natural Reserve offers an alternative snorkeling experience thanks to its mangrove channels. Swim through the still, peaceful waters with small fish below the surface."



Date: 4/11

18 BEST SNORKELING SPOTS AROUND THE WORLD

IN PUERTO RICO, A RARITY: A U.S. TROPICAL RAIN FOREST FULL OF FALLS, FAUNA, FLOWERS



"Jorge A. Montalvo Soto, whose company, Patria Tours, has been leading guided tours to El Yunque for eight years, recommends planning your visit to El Yunque so you can focus on the forest when you arrive. 'Feel how the forest gives us life,' Soto says. 'The forest is our treasure. It's a site of cultural heritage. It's a site of unique biodiversity. And it's a place that gives life.'"

Date: 4/11

DISCOVER
SILVERSEA



TravelPath

3 TROPICAL BEACH DESTINATIONS AMERICANS DON'T NEED A PASSPORT TO VISIT THIS SPRING

"An island refuge that's part of Puerto Rico not that many Americans know about, Vieques lies off the eastern coast of the main island, and it's a peaceful community of around 8,000 inhabitants offering secluded, palm tree-lined beaches and verdant reserves."



Date: 4/13

13 GREAT WEEKEND GETAWAYS FOR COUPLES IN THE USA

lonely planet

"One of the most welcoming destinations in Puerto Rico – and the entire Caribbean – for LGBTIQ+ travelers, San Juan is a warm-weather retreat with gay-friendly neighborhoods, accommodations, nightlife and restaurants."

Date: 4/14

Housely

20 STUNNING UNESCO SITES YOU'VE PROBABLY NEVER HEARD OF

"Wander through San Juan, and you'll see history in vivid detail, with pastel facades, cannon-studded forts, and walls that once guarded against invaders. This is a place where sunlight brushes over cobblestone, and every corner reveals another chapter of its colorful past."



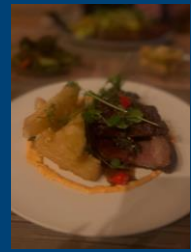
Date: 4/16

BAD BUNNY HAS EVERYONE THIRSTING TO BOOK A FLIGHT TO PUERTO RICO

HUFFPOST

"They can take the Benito pilgrimage from San Juan's vibrant nightlife to the waterfalls of El Yunque, and from the cobblestone streets of Old San Juan to the beaches of Rincón. It's not just tourism, it's cultural immersion through the lens of reggaetón."

Date: 4/17



cup_of_johanna 🌟 Every single girl needs to take a solo trip to Puerto Rico. What a magical time! PR ❤️ 🌴

Discover
Collective

FOR ANY QUESTIONS, PLEASE CONTACT:
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