

Coverage Snapshot

PUBLIC RELATIONS, EARNED & SOCIAL MEDIA

MAY 30th – JUNE 05th, 2025

EARNED MEDIA
PLACEMENT HIGHLIGHTS

3.48B+ IMPRESSIONS

EARNED MEDIA
VALUE

\$69.62M+ EARNED MEDIA VALUE

MediaPost

**LIN-MANUEL
MIRANDA, DISCOVER
PUERTO RICO BRING
SOUNDS OF THE
ISLAND TO CALM APP**

"...Lin-Manuel Miranda combines music, storytelling, and personal anecdotes, taking listeners through some Puerto Rico's biggest attractions..."

Date: 5/30



**WHERE TO EAT IN
PUERTO RICO,
FROM STREET FOOD
TO TASTING MENU**



FOOD & WINE

"I landed in Puerto Rico with a list of places to eat ... What I didn't expect was to find a movement reshaping how food is grown, cooked, and shared here..."

Date: 6/01



**I RECENTLY VACATIONED
IN PUERTO RICO. HERE'S
HOW I'M KEEPING ITS
SERENE ISLAND SPIRIT
IN MY EVERYDAY LIFE**

"Whether winding down after a long day, meditating before a busy morning, or simply craving a moment of respite, the suite of content offers an immersive path to calm, rooted in the sounds, spirit, and serenity of Puerto Rico."

Date: 6/01



**6 DESTINATIONS
THAT ARE PROUD
TO CELEBRATE
PRIDE MONTH**



yahoo!creators

"...Add in the vibrant drag scene (I recommend Kweens Klub), legendary Pride celebrations, and plenty of queer-owned businesses, and you've got yourself the perfect itinerary..."

Date: 6/02

BRIDES

**PLANNING A BACHELORETTE
PARTY ON A BUDGET?
CONSIDER THESE 13
SURPRISINGLY AFFORDABLE
DESTINATIONS**

"...San Juan is one of the best value destinations for U.S. travelers...It has culture, food, beaches, and nightlife—all without international travel logistics..."

Date: 6/02



**TOP
CARIBBEAN
HOTELS FOR
BABYMOONS**

TRAVELAGE WEST

"Hotels with babymoon-specific services in Puerto Rico include...La Concha...Condado Vanderbilt...Fairmont El San Juan Hotel...designed for the comfort of expectant mothers."

Date: 6/05

