



Coverage Snapshot

PUBLIC RELATIONS, EARNED & SOCIAL MEDIA

AUGUST 28th – SEPTEMBER 3rd, 2025

EARNED MEDIA
PLACEMENT HIGHLIGHTS

771.6M+ IMPRESSIONS

EARNED MEDIA
VALUE (EMV)

\$15.4M+ EMV

THE WALL STREET JOURNAL

"Aficionados debate the best time of year to see the display, but many agree that the bays glow brightest in calm weather during new moons, and when the water is at its warmest, from July to November."

Date: 8/28

EVERYONE GOES TO THE CARIBBEAN IN DECEMBER. THAT'S WHY YOU SHOULD GO NOW.



10 BUDGET-FRIENDLY HONEYMOON DESTINATIONS YOU SHOULD CONSIDER FOR YOUR POST-NUPTIAL GETAWAY



BRIDES

"You won't need your passport to travel to this island, but you'll still feel thousands of miles away from the continental U.S. With stunning beaches, rich culture, and vibrant nightlife, Puerto Rico has something for everyone."

Date: 8/28

Bustle

"Across the property there are several bars, a nightclub, a casino, and a 300-year-old Banyan tree that you can enjoy dinner underneath, not to mention the beautiful beach and amazing food."

Date: 9/2

30+ GREAT HOTELS THAT WARRANT THEIR OWN BUCKET LIST STATUS



BAD BUNNY IMPULSA LA ECONOMÍA DE PUERTO RICO



The New York Times

"Descubre Puerto Rico está aprovechando la afluencia temporal de aficionados visitantes y sus dólares para poner de relieve los negocios locales más allá de las zonas habituales de gran afluencia, y la cultura, incluyendo clases de baile tradicional de la bomba y visitas a granjas de café."

Date: 9/2

yahoo!life

"There is plenty of room for relaxation, in other words – although it is well worth shifting from your lounge to wander the streets of San Juan, the Spanish-founded capital whose fortifications date all the way back to 1496."

Date: 9/3

AMERICA IS THE PERFECT WINTER DESTINATION. THESE ARE THE BEST TRIPS TO BOOK NOW



15 BOOZY DRINKS TO ORDER IF YOU DON'T LIKE THE TASTE OF ALCOHOL



TastingTable.

"This is where coquito comes in. It's the perfect solution that is holiday-appropriate. Puerto Rico's traditional holiday drink is a rum and coconut cream-based beverage that tastes like the festive season."

Date: 9/4