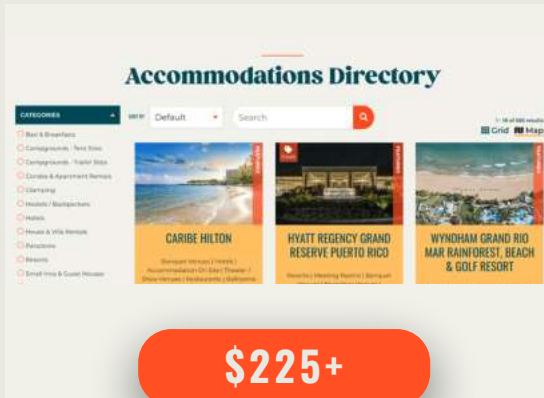


Grow Your Business:

ADVERTISE ON **DISCOVERPUERTORICO.COM**

DiscoverPuertoRico.com is the premier online resource for Puerto Rico trip planning. Through these programs designed to fit your goals and budget, you will expand your reach and connect with a targeted audience who is interested in visiting Puerto Rico. The page receives up to **1.7 million views** per month on average and **20 million views** yearly.



Accommodations Directory

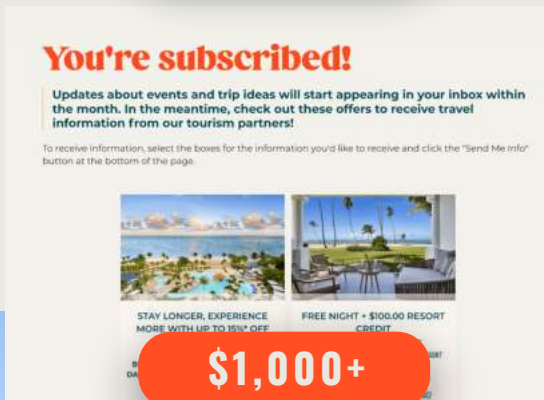
\$225+

FEATURED LISTINGS

- Complete business listing, including: description, images, address, phone number, website, email, hours and amenities, tagged to region and category.
- Priority placement on listings page, including sorting by category and region, and featured flag.

INVESTMENT

- Hotels & Resorts: 3 months: **\$300** & 6 months: **\$550**
- Attractions & Experiences: 3 months: **\$225** & 6 months: **\$400**



You're subscribed!

Updates about events and trip ideas will start appearing in your inbox within the month. In the meantime, check out these offers to receive travel information from our tourism partners!

To receive information, select the boxes for the information you'd like to receive and click the "Send Me Info" button at the bottom of the page.

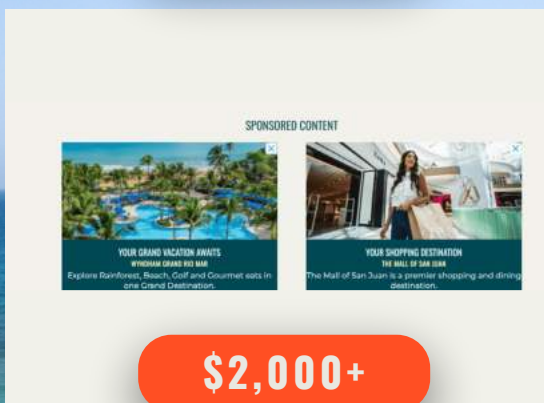
\$1,000+

LEAD GENERATION

- When website visitors sign up to receive information about Puerto Rico, they can request to receive information about your business directly from you.
- Image, business name and brief description on subscription page.
- List of collected leads with direct contact information, including name, email and mailing address, on a weekly basis.

INVESTMENT

- 3 months: **\$1,000**
- 6 months: **\$1,800**



SPONSORED CONTENT

\$2,000+

NATIVE DISPLAY ADVERTISING

- Full run of site.
- Banner ad creation with image, business name, brief description and call to action.
- Link to your business listing on DiscoverPuertoRico.com or your site.

INVESTMENT

- 3 months: **\$2,000**
- 6 months: **\$3,800**

For details and options visit www.DiscoverPuertoRico.com/industry or contact Janid Ortiz at Janid.Ortiz@DiscoverPuertoRico.com

DISCOVER
Puerto Rico