

Golf

GOLF DESTINATION PROGRAM ACTIVITY REPORT

In partnership with Dan Shepherd Public Relations, DMO Golf Consultant

APRIL 2025

Monthly
PUBLIC RELATIONS METRICS

MONTHLY MEDIA IMPRESSIONS
55.3 million

MONTHLY EARNED MEDIA VALUE
\$46,488

Earned Media

MSN.com – [“36 Must-Play Golf Courses Across the U.S.”](#)

This feature article included six Puerto Rico golf courses and / or resorts – 17% of the total number included in the compilation: El Conquistador, Royal Isabela, TPC Dorado Beach, The St. Regis Bahia Beach, Wyndham Grand Rio Mar, and Grand Reserve.



“Already known for its first-class service with luxury touches, even on the greens, this resort and golf club will become a Four Seasons property in late 2025. Its Robert Trend Jones II’s course is known as one of Puerto Rico and the Caribbean’s best.”

PubClub.com – [“Entertainment Serves as the Perfect 19th Hole for Golf in Puerto Rico”](#)

“Island courses range from luxury resort to municipal, spread throughout Puerto Rico with several clustered near historic San Juan. Oceanside views, coconut trees, and mountain and rainforest vistas frame their settings. While there, be sure and check out PubClub.com’s complete guide to San Juan bars & nightlife.”

IAGTO – “Discover Puerto Rico for Great Golf Trips and After-Round Activities”

“Golfers cannot live by the game alone which is why Puerto Rico provides the perfect combination of on- and off-course options for travel lovers. From courses where professionals tee it up and an array of 18 diverse yet complementary playing venues, to concerts, cuisine, nightlife, festivals, art galleries, sporting events, and bio-diverse natural wonders, the Island abounds with things to see and do.”



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Discover Puerto Rico for great golf trips and after-round activities, amenities

29 April 2025

SAN JUAN, PUERTO RICO, April 29, 2025 – Golfers cannot live by the game alone which is why Puerto Rico provides the perfect combination of on- and off-course options for travel lovers. From courses where professionals tee it up and an array of 18 diverse yet complementary playing venues, to concerts, cuisine, nightlife, festivals, art galleries, sporting events, and bio-diverse natural wonders, the Island abounds with things to see and do.

Pairing golf with Island activities makes for fulfilling experiences in the game and through the culture. Play any of the golf courses located near San Juan by day – at Rio Mar, Grand Reserve, Bahia Beach, Dorado Beach, and Rio Bayamon – then enjoy an array of musical performances at night in Coca-Cola Music Hall and Coliseum of Puerto Rico (“Coliseo”). Reggaetón, Salsa, and Bomba are popular and in some cases historic genres in the Island. There are weekly events showcasing these music styles throughout the Island which, along with many other activities, you can browse here.



NEWS RELEASE HITS

- DRIFT Travel: <https://drifttravel.com/discover-puerto-rico-for-great-golf-trips-and-after-round-activities/>
- First Call Golf: <https://www.firstcallgolf.com/industry-news/release/2025-04-24/discover-puerto-rico-for-great-golf-trips-and-after-round-activities-amenities>
- Travel Dreams Magazine: <https://traveldreamsmagazine.com/puerto-rico-beckons-golfers-with-unique-amenities-and-attractions/>
- Golf Course Trades: <https://www.golfcoursetrades.com/discover-puerto-rico-for-great-golf-trips-and-after-round-activities-amenities/>
- Golf Wire: <https://thegolfwire.com/discover-puerto-rico-amenities/>